



TOUR DE FRANCE CYCLING

INTRO

- Christophe MALET
SBS Bonjour le Tour [video](#)
- Thomas MERCIER
- David LE BRETON

WHYs Are we here?

TOUR DE FRANCE – WHAT A JOURNEY

- WHY ?
- HISTORY OF THE TOUR
- PREPARATION, TEAM STRATEGY, PSYCHOLOGY
- FETE POPULAIRE – CULINAIRE - CULTURAL
- AUSTRALIANS
- CRAZY MOMENTS
- VARIOUS and Q&A's (financials, deaths, dopping,....)

WHEN AND WHY

1903

by **HENRI DESGRANGE** editor of newspaper

“L'AUTO” (Edouard Michelin)

Ancestor of “L'Equipe”

to compete with “Le VELO”

- Stages : 400km long on average
- The last one Nantes to Paris was 471 km (the longest ever)
- Maurice Garin, winner of the first Tour de France
- Won again in 1904 but was stripped of his 2nd title along with 8 other riders for cheating...



From 1/07 to 19/07/1903

2,428 km - 6 stages

60 cyclists

21 finishers

25.7 km/h average speed

Winner in 94h33mn



JEAN ROBIC 1943-1961



“Tête de cuir” leather head

“Biquet” kid goat

“Le farfadet de la lande Bretonne”

The hobgoblin of the Brittany moor





Jean Robic, aux côtés de son équipier au volant de sa Jeep, lors de la 10e étape du Tour de France en 1954. Archives Ouest.



Dur au mal, Jean Robic savait se montrer intraitable sur son vélo, surtout dans les cols. | ARCHIVES OUEST.



gettyimages
Reproduction France

JEAN ROBIC

Never wore the yellow jersey but won the 1st Tour after war in 1947



Bidon en Plomb – Lead instead of water bottle
Coffee, roasted barley and gnôle (Breton Calva)



4642 km - 21 stages

100 cyclists - 10 teams of 10

53 finishers

31.4 km/h average speed

Winner in 148h11mn

Best climber : dotted jersey

ETAPE 19 : VANNES - SAINT-BRIEUC / (C.L.M.) 139 KM. 18 JUILLET 1947 (longest in history)

Stage 19

Coffee + Barley
+ Calva →

Place	Coureur	Temps / Ecart
1	Raymond Impanis (Bel)	en 3h49'36"
2	Jean Robic (Fra)	à 4'54"
3	Aldo Ronconi (Ita)	à 6'32"
4	Giordano Cottur (Ita)	à 7'11"
5	Pierre Brambilla (Ita)	à 8'
6	Fermo Camellini (Ita)	à 8'19"
7	Primo Volpi (Ita)	à 8'40"
8	Edouard Fachleitner (Fra)	à 9'44"
9	Lucien Teisseire (Fra)	à 10'26"
10	Kléber Piot (Fra)	à 10'57"

General Clas.

From 5th (-8mn)
to 3rd →

Place	Coureur	Temps / Ecart
1	Pierre Brambilla (Ita)	en 134h5'39"
2	Aldo Ronconi (Ita)	à 53"
3	Jean Robic (Fra)	à 2'58"
4	René Vietto (Fra)	à 5'6"
5	Edouard Fachleitner (Fra)	à 6'56"
6	Fermo Camellini (Ita)	à 14'1"
7	Raymond Impanis (Bel)	à 25'4"
8	Jean-Marie Goasmat (Fra)	à 1h5'56"
9	Giordano Cottur (Ita)	à 1h11'18"
10	Jules-Apôtre Lazaridès (Fra)	à 1h23'59"

ETAPE 21 : CAEN – PARIS / 257 KM. 20 JUILLET 1947

Stage 21

Place	Coureur	Temps / Ecart
1	Albéric Schotte (Bel)	en 7h16'30"
2	Bernard Gauthier (Fra)	à 1'
3	Jean Diederich (Lux)	à 3'24"
4	René Oreel (Bel)	à 5'20"
5	Jean Kirchen (Lux)	m.t.
6	Lucien Teisseire (Fra)	à 7'19"
7	Edouard Muller (Fra)	
8	Jean Robic (Fra)	
9	Edouard Fachleitner (Fra)	t.m.t.
10	Maurice Diot (Fra)	à 18'49"

General Clas.

A Paris, plus de 13mn
séparent Robic et Fachleitner
de Brambilla qui se retrouve
donc 3ème du classement
général.

100,000 Francs !?!

Place	Coureur	Nat.	Temps/Ecart
1	Jean ROBIC	Fra	en 148h11'25"
2	Edouard Fachleitner	Fra	à 3'58"
3	Pierre Brambilla	Ita	à 10'07"
4	Aldo Ronconi	Ita	à 11'00"
5	René Vietto	Fra	à 15'23"
6	Raymond Impanis	Bel	à 18'14"
7	Fermo Camellini	Ita	à 24'08"
8	Giordano Cottur	Ita	à 1h06'03"
9	Jean-Marie Goasmat	Fra	à 1h16'03"
10	Apo Lazarides	Fra	à 1h18'44"

JEAN ROBIC

Never wore the yellow jersey
but
won the 1st Tour after war in 1947



107th Tour de France



NOW



3500 km - 21 stages

176 cyclists – 22 teams of 8

146 finishers 83% (-30 DNF)

40 km/h average speed

winner in 87h 20mn

3400 km - 21 stages

184 cyclists – 23 teams of 8

40+ km/h average speed

2020



2021



THE JERSEYS



THE TEAMS



23 teams of 8

1 Team leader = Captain

Potential back-up = Lieutenant

Domestiques "Porte Bidon" and Specialists

Climber

Sprinter / Pilot Fish / Train to the finish

Rouleurs for Time Trial and **Punchers** for Echappées

+Staff



21 Stages

13 Flat stages /dans les plaines

Transition Stages medium altitude/Plateau

6 mountain stages

2 TT individual Time Trial

(no Team Time trial this year)














STATS - AVERAGE SPEED OF THE TOURS

- 1903 – 1933 : **from 24 to 30km/h**
 - 2,400 to **5,745 km**
 - 60 to 150 cyclists
 - $11/69 = 16\%$ finishers in 1919 to $57/80 = 71\%$ in 1932
- 1934 – 1957: **from 30 to 35km/h**
 - 4,922 to 4,200 km
 - 60 to 120 cyclists
 - $44/120 = 36\%$ finishes in 1948 to $88/120 = 73\%$ in 1956
- 1958 – 1999: **from 35 to 40km/h**
 - 4,779 to 3,285 km
 - 100 to 210 cyclists
 - $96/189 = 51\%$ finishers in 1998 to $105/130 = 81\%$ in 1974
- 2000 – 2020: **from 40 to 41km/h**
 - 3,657 to **3,278 km**
 - 176 to 198 cyclists
 - $128/177 = 72\%$ finishers in 2000 to $170/198 = 86\%$ in 2010

HOW MUCH CAN YOU EARN?

Classement général	Pour les classements généraux						Classement d'étape	Pour les classements d'étape									
								Ligne d'arrivée	Sprint intermédiaire	Côte					Meilleur jeune	Combatif	Meilleure équipe
	Général	Points	Grimpeur	Jeune	Par équipes	Super-combatif				HC	1 ^{re}	2 ^e	3 ^e	4 ^e			
1 ^{er}	500 000 €	25 000 €	20 000 €	20 000 €	50 000 €	20 000 €	1 ^{er}	11 000 €	1 500 €	800 €	650 €	500 €	300 €	200 €	500 €	2 000 €	2 800 €
2 ^e	200 000 €	15 000 €	15 000 €	15 000 €	30 000 €		2 ^e	5 500 €	1 000 €	450 €	400 €	250 €					
3 ^e	100 000 €	10 000 €	10 000 €	10 000 €	20 000 €		3 ^e	2 800 €	500 €	300 €	150 €						
4 ^e	70 000 €	4 000 €		5 000 €	12 000 €		4 ^e	1 500 €									
5 ^e	50 000 €	3 500 €			8 000 €		5 ^e	830 €									
6 ^e	23 000 €	3 000 €					6 ^e	780 €									
7 ^e	11 500 €	2 500 €					7 ^e	730 €									
8 ^e	7 600 €	2 000 €					8 ^e	670 €									
9 ^e	4 500 €						9 ^e	650 €									
10 ^e	3 800 €						10 ^e	600 €									



	Winner	 Tadej Pogačar (SLO) (UAE Team Emirates)
	Second	 Primož Roglič (SLO) (Team Jumbo–Visma)
	Third	 Richie Porte (AUS) (Trek–Segafredo)
	Points	 Sam Bennett (IRL) (Deceuninck–Quick-Step)
	Mountains	 Tadej Pogačar (SLO) (UAE Team Emirates)
	Youth	 Tadej Pogačar (SLO) (UAE Team Emirates)
	Combativity	 Marc Hirschi (SUI) (Team Sunweb)
	Team	Movistar Team

FINANCIALS ?

- How much to be a host town for a stage start, and a finish?
- Positive/Negative enterprise?
- ASO : Amaury Sport Organisation

FINANCIALS ?

- How much to be a host town **€70,000 for a stage start** and **€120,000 for a finish**
- And a Grand depart with 2 or 3 stages can reach **€5 million**
- TV rights and race sponsorship represent a lot more than the hosting fees (50% to 10% only now)
- TDF = Very Positive entreprise financially



BIG NAMES OF THE TDF








Bobet a fait ses adieux au vélo... Bobet et Anquetil le félicitent, il a bien mérité du vélo.



 Jacques Anquetil (FRA)	5	1957, 1961, 1962, 1963, 1964
 Eddy Merckx (BEL)	5	1969, 1970, 1971, 1972, 1974
 Bernard Hinault (FRA)	5	1978, 1979, 1981, 1982, 1985
 Miguel Indurain (ESP)	5	1991, 1992, 1993, 1994, 1995
 Chris Froome (GBR)	4	2013, 2015, 2016, 2017
 Philippe Thys (BEL)	3	1913, 1914, 1920
 Louison Bobet (FRA)	3	1953, 1954, 1955

SMALLER NAMES BUT LEGENDS OF THE TDF



 Greg LeMond (USA)	3	1986, 1989, 1990
 Fausto Coppi (ITA)	2	1949, 1952
 Bernard Thévenet (FRA)	2	1975, 1977
 Laurent Fignon (FRA)	2	1983, 1984
 Alberto Contador (ESP) ^[D]	2	2007, 2009

CRAZY MOMENTS ON THE TDF



FETE POPULAIRE – CULTURE AND TOURISM



FETE POPULAIRE – CULINARY

THE TOUR

OF FOOD!



+



+



BRETAGNE
Grand Départ



FETE POPULAIRE – CULINARY - CULTURAL

BRETAGNE

MONT
A RA ?
=
COMMENT
ÇA VA ?

PARIS

AVOIR UN CHEVEU
SUR SON POTAGE
=
AVOIR UN CHAGRIN

PROVENCE

TREMPADOU
=
PETITE PISCINE

BASQUE

MILESKE ANITZ
=
MERCİ BEAUCOUP

TECHNOLOGY – INNOVATION ON THE TDF



From 1 to 24 gears / electric activation

Direct transmission (no break) to Rim breaks to Disk breaks

Steel alloy, aluminium, Carbon = 6.9kg

Specific bikes: Stage & TT Time Trial : aerodynamic

Automatic Clipping with Cleats on shoes



SPRINTS – DANGEROUS GAME



CRASHES ON THE TDF



CRASHES ON THE TDF



DEATHS ON THE TOUR

DURING ITS HISTORY 4 COMPETITORS HAVE **DIED** DURING THE **TOUR DE FRANCE**

- 1910: French racer Adolphe Hélière drowned at the French Riviera during a rest day.
- 1935: Spanish racer Francisco Cepeda plunged down a ravine on the Col du Galibier.
- 1967: 13 July, Stage 13: British cyclist Tom Simpson died of heart failure during the ascent of Mont Ventoux. Amphetamines were found in Simpson's jersey and blood.
- 1995: 18 July, Stage 15: Italian Fabio Casartelli crashed at 88 km/h (55 mph) while descending the Col de Portet d'Aspet.



7 OTHER ACCIDENTS INVOLVING SPECTATORS HAVE ALSO BEEN FATALLY INJURED

- 1934: A motorcyclist giving a demonstration in the velodrome of La Roche Sur Yon, to entertain the crowd before the cyclists arrived, died after he crashed at high speed.
- 1957: 14 July: Motorcycle rider Rene Wagner and passenger Alex Viot, a journalist for Radio Luxembourg, went off a mountain road in the Spanish Pyrenees.
- 1958: An official, Constant Wouters, died from injuries received after sprinter André Darrigade collided with him at the Parc des Princes.
- 1964: Nine people died when a supply van hit a bridge in the Dordogne region, resulting in the highest tour-related death toll.
- 2000: A 12-year-old from Ginasservis, known as Philippe, was hit by a car in the Tour de France publicity caravan.
- 2002: A seven-year-old boy, Melvin Pompele, died near Retjons after running in front of the caravan.
- 2009: 18 July, Stage 14: A spectator in her 60s was struck and killed by a police motorcycle while crossing a road along the route near Wittelsheim.

DOPING ON THE TDF



AUSTRALIANS



Cadel EVANS 1ST Australian to win the TDF in 2011



Phil ANDERSON 1ST Australian to wear the Yellow Jersey in 1981



Robbie Mc EWEN
David Mc ENZIE
Stuart O'Grady
Simons GERRANS



10 Australians in the TDF 2021

Richie PORTE

Caleb EWAN
Michael MATTHEWS
Ben O'CONNOR

...





TOUR DE FRANCE CYCLING

TIME TO CYCLE

OR DO SPORT

HAPPY BASTILLE DAY

Watch the stage on SBS tonight

THANK YOU